



Sunrise Table Tennis Club, Inc.
A 501(c)(3) Public Charity Organization

**MEETING
MINUTES**

January 15 ,
2017
Ross Norton

Members Attending:

Martin Shapiro, *President* Ed Curran, *Programs*
Bill Robbins, *Vice President* John Reynolds, *Tournaments*
Carolyn Adams, *Secretary*
Igor Bubis, *Publicity*

Meeting called to order at 12:05 p.m.

Martin gave the President's, Treasurer's report and Budget report. Budget Report and Table Inventory are available on the STTCi archive. Other reports are included below:

STTCI President's Report for 2017

1/10/2017

2016 was an excellent year for STTC. We implanted new programs, expanded our membership, acquired new equipment, expanded our reach into social media and, most importantly, increased our team of volunteer Officers, who are doing a great job. The outlook for 2017 is bright, with new and expanded programs and events.

The attached proposed budget includes an emphasis on our sanctioned tournaments, with a much larger prize pool and more popular format to attract more players. We will continue our Senior Clinic subsidies, Junior Merit Awards and Summer Camp programs. We also are in the beginning planning stages for new programs for para players.

2017 will bring some challenges financially, to meet the additional expenses for the expanded tournaments and to meet our Bright Sunrise Campaign fundraising goals. But I think this team of Officers is up to the challenges.

We do have two openings for Officer positions that we intend to fill this year.

Martin Shapiro President

Treasurer's Report:

STTCI Treasurer's Report for 2016

1/10/2017

Attached are the financial reports for the year 2016, including:

EOY Profit and Loss Statement
EOY Balance Sheet
Depreciated Table Inventory as of 1/1/2017

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For 2016, the Club had a net profit of \$1,732.32. This included \$3,150.00 in donations for used tables and \$3,338.00 expended for the purchase of new tables. Excluding the table transactions, the net profit for the year was \$1,920.32. We did get special treatment for tournament court rentals at Long Center, which saved us \$1,260.00 in costs.

Total depreciation in value of our tables for the year was \$8,805.05. So, although we showed a net profit for the year, our long-term capital expenditures are not being covered by current revenues.

We do have cash reserves which were \$13,284.23 at the beginning of the 2016, which grew to \$15,068.55 at the end of 2016. This money can be used as necessary to cover new program implementations, equipment acquisitions and emergency situations, by vote of the Board of Directors.

Currently, John and Eddie are developing plans to expand our programs to include training and tournaments for para players. This will include purchase of new tables for placement at a new play location. They are working on some possible sources that will purchase the tables for us, so that won't need to expend from our reserves.

We do not currently have any other needs or plans for purchase or repairs of our tables, other than normal maintenance requirements during the year.

Martin Shapiro, Interim Treasurer

Martin gave Sam Surdi's Fundraising report. Sam was out of town.

Fundraising by Sam Surdi

\$1285 was raised in the 2016 Bright Sunrise Campaign.

The Bright Sunrise Campaign 2017 goal is \$2,520 (\$3,000) to fund the following programs and equipment:

\$800.00: Junior Merit Awards

\$720.00: Senior Training Clinics

\$1,000.00: Equipment Improvement Fund

2017 fundraising plans:

The typical mailing campaign is planned for 2017.

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Work with Newton on future fundraising events.

The club has a need for:

Fundraising volunteers with more time to dedicate to the club.
Corporate sponsors.

Bill Robbins had no VP Report to give, but reported on the St. Pete Beach club status. Play only on Monday, and fees will still be collected by Bill instead of the Rec Center.

Secretary Report by Carolyn Adams

Book of Records

I continue to maintain the Book of Records. It includes:

- Minutes of meetings and related documents
- Bylaws and Articles of Incorporation
- Communications to Members
- Financial Reports
- State of Florida filings, licenses and certificates
- IRS filings and documents

These documents are also kept in an online archive on our website.

Donation letters are now routinely sent to contributors, and a copy is included on the online archive.

Personnel

In 2015 there were 5 BOD officers, (Martin Shapiro, Bill Robbins, Carolyn Adams, Igor Bubis and Keith Hanley. Keith resigned at the end of 2015. In 2016, we welcomed four more (John Reynolds, Sam Surdi, Ed Curran and Steve Simon) for a total of 8.

We have 3 ABBS members, (Rudy Santo, Kit Jeerapaet and Ty Hoff).

Communications

We typically conduct Officer business by emails. All BODs have club email addresses.

Carolyn Adams, Secretary

Membership Report by Carolyn Adams

At the end of December 2016, STTC had:

Total Members 146

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Paid Memberships	116
Individual	88
Family	20
Seasonal	8
Non-paying	19
Junior	10
Basic Membership	
donations collected	\$3,755
Extra donations	\$110

In 2016 we had 39 more memberships than 2015 and had \$1,010 more in membership donations. Added attention to securing new and renewal memberships from the new BOD members made this increase possible.

Special thanks to Bets Meier for helping update the member information.

Officers, Club Managers, and ABBS have the option of free Basic Membership.

In 2014 there were 72 Memberships and an income of \$2,610.

In 2015 there were 107 Memberships and an income of \$2,745. Numbers from 2015 below:

Total Members	107
Paid Memberships	88
Individual	65
Family	16
Seasonal	7
Non-paying	14
Basic Membership	
donations collected	\$2,745
with higher tier donation	\$2,920

Carolyn Adams, Membership

Social Media by Igor Bubis

The following social media accounts have been used to provide updated social media during 2016:

Facebook 110 likes and 109 followers

Twitter – 6 followers

Google+ - 2 followers

Instagram (created in November) – 21 followers

Social media have been used to advertise STTC activities, day to day practices, event and tournament announcements.

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Public relations accomplishments of the prior year include:
Member of STTC participated in filming Science channel documentary movie in St. Petersburg
The channel 9 Bay News filmed a short segment about table tennis

Advertising campaigns executed during the prior year.
Tournament advertising on social media

Goals and plans for social media, public relations and advertising.

- a. Redesigning the STTC website in WordPress platform.
The mockups of new website design have been developed.
The following new social media accounts are planned to be setup:
 - Pinterest
 - YouTube
- b. Microblogging on social media accounts (continues)
- c. Creating a blog section based on the WordPress platform will be done on completion of the website redevelopment.
- d. Offering advertising/sponsorship on STTCI website.

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Tournaments by John Reynolds

Tournaments 2016:

- 4 Doctor Dans, April 16, August 27, June 25, September
- Conducted Summer Camp Junior Tournament at the August 27, Dr.Dan.
- 2 2-Star Sanction Tournaments, January 25, Clearwater Winter Open, October 8, Fall Open-Canceled Due to Hurricane and low attendance.
- Good Life Games, Ross Norton
- Team Tournament with Land O' Lakes, September 10.
- Florida State Senior Games, December 5,6 (booked 2 more years, 2017, 2018) Long Center
- Joined the Lakeland Orange Blossom Series Tournament Tour.
- Negotiated Free Tournament Balls with Paddle Palace, Nittaku, tournament Sponsors.

Other / Misc 2016:

- Arc, Long Center, Ed Curren and I set dates to work with disabled participants.

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- Clearwater Summer Camp Program, worked with Countryside, Long Center, Ross Norton, Phil Gehres assisted me.
- STTC Senior Clinic, assist Coach Gary
- Earned ITTF Coaching Certification Level 1.
- Junior Training , Saturdays and Countryside Rec Ctr. Coach John
- Table repairs at Long Center
- Table Transfers, Keith's house to St Pete and Tampa Port authority. (Ed and I)
- Bright House – TV report on Club with reporter Virginia Johnson.
- Assist with Team and Club shirts

STTC / Tournament Director Report 2017 – Projections

- Tournaments 2017:
- 4 Clearwater Club Challenge Series, (changed tournament name) February 11, (Steve Simon Memorial), May 27, July 8, September 9.
- 2 2-Star Sanction Tournaments, April 1, Clearwater Spring Open, October 14, Fall Open.
- Team Tournament with Land O' Lakes, January 21.
- Good Life Games, February 25, 2017
- Florida State Senior Games, December 5,6
- STTC Senior Clinic, assist Coach Gary
- Junior Training , Saturdays and Countryside Rec Ctr. Coach John
- Clearwater Summer Camp Program, worked with Countryside, Long Center, Ross Norton

Programs by Ed Curran

As Programs Director for 2016, I oversee and assist my team of directors, to help promote the sport of table tennis.

I'm proud to say the team did an excellent job, increasing the membership, improving communication, and making the sunrise table tennis club a fun place to play and learn to play table tennis.

Senior Training by Carolyn Adams

In 2016 there were 5 sessions of Senior Training.

Each consisting of two 1-hour clinics of five or six participants each.

Clinics were roughly divided by skill levels.

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29 individuals participated, 16 women and 13 men.

9 individuals became new members so they could participate in the clinics.

The coach was paid \$20.00 per student for each clinic. STTC subsidized the coach \$20 for each participant.

In 2016, \$1150 was paid to the coach.

For 2017 \$720 is allocated for Senior Training for 6 sessions. Cost per student will rise from \$20 to \$30 and STTC will subsidize the coach \$10 per participant.

The budget for 2017 was voted on unanimously.

Old Business

Members Newton Tran, Richard Moreau, and Rudy Santo were praised for their extra contributions to the club. It was suggested that a write up and spot on the website for extra helpful volunteers be developed.

Martin suggested Pinellas Park Senior Center might be another viable location for play.

Moving tables from Greenwood Rec Center to Tarpon Springs was unanimously approved.

Ed nominated Brian Smith for a club officer, Carolyn seconded. The open positions were explained. Brian declined to accept due to other obligations.

Coach Gary Friaman was approved by unanimous vote pending Martin checking the legal ramifications for a member of the ABBS.

Meeting adjourned at 1:46 p.m.